

WENDY HILTON-MORROW
Office of Academic Affairs, Augustana College
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EDUCATION

University of Iowa, Iowa City, Iowa

Ph.D. Media Studies, Department of Communication Studies May 2005

*Dissertation: Local News, National Story: Television's Construction of Viewer
Subject Positions During the Iraq War*

M.A. Media Studies, Department of Communication Studies July 2000

Augustana College, Rock Island, Illinois

B.A. Department of Speech Communication May 1994

Minored in Journalism, Women's Studies, and Scandinavian Studies

ADMINISTRATIVE EXPERIENCE

Associate Dean of the College

July 2014 to Present

Title IX Deputy Coordinator

Augustana College, Rock Island, Illinois

Responsibilities include strategic planning and communications, summer school planning and oversight, faculty and department chair development, visiting faculty hires, annual department goods and services budgets, faculty Title IX training, faculty and student grievances, and Office of Academic Affairs personnel management.

Department Chair

November 2012 to July 2014

Augustana College, Rock Island, Illinois

Responsibilities included scheduling, budgeting, and personnel matters for department of seven tenured and tenure-track faculty members, five part-time faculty members, and approximately 100 undergraduate majors in the department's two programs.

ACADEMIC APPOINTMENTS

Associate Professor

Fall 2010 to Present

Augustana College, Rock Island, Illinois

Assistant Professor

Fall 2010

Augustana College, Rock Island, Illinois

Instructor

Fall 1999 to Fall 2005

Augustana College, Rock Island, Illinois

Adjunct Faculty

Summer 1998

Scott Community College, Bettendorf, Iowa.

COURSES TAUGHT

Broadcast Writing and Production. Familiarized students with the elements of radio and television production (including shooting, writing and editing).

Communication and the Economic Order. Explored the complex relationships between commercial communication, individual perceptions, economic forces, and culture.

Communication Theory III: Media and Social Influence. Developed an understanding of how "media" and "mass communication" are theorized and researched by communication scholars as important social and cultural forces.

Computer-Mediated Communication. In a team-taught environment, explored the effects of computer-mediated communication on social, political and economic communication.

Content Analysis. Introduced students to the basic elements of content analysis design, including sampling, coding, and reliability.

Critical Media Analysis. Trained students to use qualitative textual analysis to develop and support arguments about ideological significance of media artifacts.

Cultural History of Broadcasting. Used an historical approach to consider the shifting relationships between media institutions, politics, culture, social organizations, and technology.

Gender and Sexuality. Used an interdisciplinary approach to identify and critique ways in which ideologies of gender and sexuality are circulated in culture.

Issues in Broadcasting. Examined controversial issues surrounding media ownership from legal and ethical perspectives, considering the effects of existing media practices and the potential for industry change.

Media and Identity. Introduced first-year general education students to the complex relationship between media and intersections of race, class, gender, and sexuality.

Media Content Analysis. Trained students in the basics of quantitative content analysis, including constructing samples, applying categorical rules, analyzing patterns, and drawing conclusions from findings.

Multimedia Reporting III: Producing News with Audio and Video. Trained students in writing and production strategies for audio and video storytelling.

Oral Advocacy. Introduced students to strategies designed to increase their ability to think critically and organize and deliver a logical argument.

Public Speaking. Provided students an opportunity to engage in the theory and practice of public discourse.

Radio Production. Served as faculty Advisor for WAUG Student Radio (Fall 2001 to Fall 2010). Worked with individual students to strengthen production and on-air performance skills and oversaw student radio station.

Seminar: Television Criticism. Examined television from a range of critical perspectives in order to better understand its role as a significant social and cultural force.

Senior Inquiry: Civic Engagement. Supported senior majors applying communication background to conduct research and perform community action related to a contemporary social issue.

Senior Inquiry: Traditional Research. Prepared senior majors to write professional research proposals utilizing either social science, rhetorical, or critical methodologies.

PUBLICATIONS

Books

Hilton-Morrow, W., & Battles, K. (2015). *Sexual identities and the media: An introduction*. Routledge.

Companion website: www.routledge.com/cw/hilton-morrow

Reviewed in:

- *PsycCritiques*, 60 (45). (2015).

Hayes, J., Battles, K., & Hilton-Morrow, W. (Eds.). (2013). *War of the Worlds to social media: Mediated communication in times of crisis*. New York, NY: Peter Lang.

Reviewed in:

- *Journal of Radio & Audio Media*, 21 (2014), 321-323.

Articles & Book Chapters

Hay, E., Snowball, D., Varallo, S., Hilton-Morrow, W., & Klien, S. (2014). Research methods modules: Preparing students for the capstone in communication studies. *CUR Quarterly*, 34(4), 6-10.

- Hilton-Morrow, W. (2013). Radio's greatest day: CBS News' coverage of D-Day. In J. Hayes, K. Battles, & W. Hilton-Morrow (Eds.), *War of the Worlds to social media: Mediated communication in times of crisis* (pp. 109-124). New York, NY: Peter Lang.
- Hilton-Morrow, W., & Battles, K. (2011). Between a rock and a slippery slope: Negotiating the intersections of religion and sexuality on network television's *The Book of Daniel*. *Journal of Homosexuality*, 58, 355-381.
- Battles, K., & Hilton-Morrow, W. (2010). Nobody wants to watch a beacon: *Will & Grace* and the limits of mainstream network television. In J. Elledge (Ed.), *Queers in American Popular Culture* (Vol. 1: Film and Television) (pp. 187-208). Santa Barbara, CA: Praeger Press.
- Battles, K., & Hilton-Morrow, W. (2006). Family, fate, and the finale of *Will & Grace*. *Flow*, 4(8), Available at <http://jot.communication.utexas.edu/flow/?jot=view&id=1934>
- Hilton-Morrow, W., & McMahan, D. (2003). *Flintstones to Futurama*: Networks and primetime animation. In C. Stabile & M. Harrison (Eds.), *Prime time animation: Television animation and American culture* (pp. 74-88). New York: Routledge.
- Battles, K., & Hilton-Morrow, W. (2002). Gay characters in conventional spaces: *Will & Grace* and the situation comedy genre. *Critical Studies in Media Communication*, 19, 87-105.

Articles Anthologized

- Battles, K., & Hilton-Morrow, W. (2008). Gay characters in conventional spaces: *Will & Grace* and the situation comedy genre. In T. Ore (Ed.), *The social construction of difference and inequality: Race, class, gender, and sexuality*. (4th ed). Boston: McGraw-Hill.

Reviews

- Hilton-Morrow, W. (2003). [Review of the video program *McLuhan's Wake*]. *American Communication Journal*, 6 (4), Available at <http://www.acjournal.org>

Other

- Hilton-Morrow, W., & Harrington, A. (2011). Hermeneutics. In G. Ritzer & J.M. Ryan (Eds.), *Concise Blackwell encyclopedia of sociology* (p. 283). UK: Wiley-Blackwell.
- Hilton-Morrow, W. (2008, November 7). *A Night to Remember in Grant Park, Nov. 4, 2008*. Retrieved from <http://www.augustana.edu/x11035.xml>
- Hilton-Morrow, W., & Harrington, A. (2007). Hermeneutics. In G. Ritzer (Ed.), *Blackwell encyclopedia of sociology*. (Vol.5, pp. 2107-2109). Oxford: Blackwell Publishing.
- Hilton-Morrow, W., & Harrington, A. (2007). Hermeneutics. In G. Ritzer (Ed.), *Blackwell encyclopedia of sociology online*. Retrieved from Blackwell Reference Online. doi:10.1111/b.9781405124331.2007.x

COMMISSIONED PAPERS

- Hilton-Morrow, W., & Battles, K. (2001, June). Gay characters in straight spaces: *Will & Grace* and the situation comedy genre. Research Initiative on Representations of LGBT People in Contemporary Television: The Case of *Will & Grace*. Center for the Study of Media and Society. GLAAD.

CONFERENCE PRESENTATIONS

- Hilton-Morrow, W., & Battles, K. (2014, November). *Mediating trans visibility*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Hilton-Morrow, W. (2013, November). *Communication theorist trading card activity*. Presented for "Great Ideas for Teaching Students (G.I.F.T.S.)" Session. National Communication Association, Washington D.C.

- Battles, K., & Hilton-Morrow, W. (2012, November). *In whose name/label? A case against the normative impulses behind anti-gay bullying efforts*. Paper presented at the annual meeting of the National Communication Association, Orlando, Florida.
- Hilton-Morrow, W. (2009, November). Invited Panelist. "Queering the future of LGBTQ communication studies." National Communication Association, Chicago, Illinois.
- Hilton-Morrow, W. (2008, November). Invited Panelist. "Communication Studies' Scholars Contributions to Women's and/or Gender Studies Programs." National Communication Association, San Diego, California.
- Battles, K., & Hilton-Morrow, W. (2006, November). *Throwing the book at Daniel: Television, religion, and sexuality*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
- Hilton-Morrow, W. (2006, November). *Constructing localism in the national news story: Local television news' coverage of Hurricane Katrina*. Paper presented at the annual meeting of the National Communication Association, San Antonio, Texas.
- Hilton-Morrow, W. (2006, August). *Local news, national story. Television's construction of viewer subject positions during the Iraq War*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, California.
- Hilton-Morrow, W. (2004, November). *National news, local agency: The construction of the ideal audience subject as vicarious agent*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Hilton-Morrow, W., & Battles, K. (2004, November). *Queer Eye for the Straight Guy: Queer in name only*. Paper presented at the annual meeting of the National Communication Association, Chicago, Illinois.
- Hilton-Morrow, W. (2003, November). *Local TV news helps fight the war on terror: A qualitative study of newsroom discursive practices*. Paper presented at the annual meeting of the National Communication Association, Miami, Florida.
- Hilton-Morrow, W. (2001, November). *The ritualized soft news story*. Paper presented at the annual meeting of the National Communication Association, Atlanta, Georgia.
- Hilton-Morrow, W., & Battles, K. (2001, March). *Gay characters in straight spaces: Will & Grace and the situation comedy genre*. Paper presented at the James G. Jakobsen Forum, Iowa City, Iowa.
- McMahan, D., & Hilton-Morrow, W. (2000, November). *Flintstones to Futurama: Networks and primetime animation*. Paper presented at the annual meeting of the National Communication Association, Seattle, Washington.
- Battles, K., & Hilton-Morrow, W. (2000, November). *Someone to watch over me: Law and Order, Special Victims Unit and the construction of male authority*. Paper presented at the annual meeting of the Midwest Modern Language Association, Kansas City, Missouri.

INVITED RESPONSES

- Respondent to papers presented on program, "Girls and Boys (Who Like Boys) Who Like Girls: Cultural Performances of Gender and Sexuality." National Communication Association convention, New Orleans, Louisiana, November 2011.
- Respondent to papers presented on program, "The 'It Gets Better Project': Voices of Identity, Voices of Heteronormativity." National Communication Association convention, New Orleans, Louisiana, November 2011.

Respondent to papers presented on program, "The Persistence of the Local: Decentering Radio Studies." National Communication Association convention, Chicago, Illinois, November 2007.

Respondent to papers presented on program, "Popular Culture, Nostalgia, Femininity, and Advertising." National Communication Association convention, Chicago, Illinois, November 2004.

PROFESSIONAL CONTRIBUTIONS

Reviewer of *When Official Consensus Equals More Dissent in Media: Broadcast Television News Coverage of the "Don't Ask, Don't Tell" Repeal* for *Media, War & Conflict*, 2016.

Reviewer for papers submitted for University of Iowa's Samuel L. Becker Award for Outstanding Graduate Scholarship in Media Studies, 2015.

Reviewer of *It's Not Really a New Kind of Family: ABC Family's The Fosters and the Commodification of Diversity* for *Critical Studies in Media Communication*, 2015.

Reviewer of *When<<Fofolles>> Overshadow Normal People: A Study of the Social Representation of the Consequences of the Images of Homosexuality Among Canadian Gay Men* for *Journal of Homosexuality*, 2015.

Reviewer of *Homosexuality on U.S. Television in the 1990s* for *Journal of Homosexuality*, 2015.

Organizer and co-chair of panel, "Beyond the Pregnant Man: New Issues in Transgender Visibility." National Communication Association, Chicago, IL, November 2014.

Reviewer for papers submitted to competitive programs of Critical and Cultural Studies Division for the National Communication Association convention, 2013, 2012, 2011, 2009, 2008.

Reviewer for papers and panels submitted to competitive programs of Gay, Lesbian, Bisexual, Transgender, and Queer Division for the National Communication Association convention, 2013, 2008.

Reviewer of "Hard" News, "Soft" News and the gendered discourse of "important" and "interesting" for *Critical Studies in Media Communication*, 2013.

Reviewer for papers submitted for St. Ambrose University Sister Ritamary prize for best paper in Women's Studies, 2011, 2010.

Reviewer for panels submitted to competitive programs of Gay, Lesbian, Bisexual, and Transgender Studies Interest Group for the International Communication Association Convention, 2011.

Editorial Board Member for special issue of *Communication Studies*, 63, on *New Directions in Critical Television Studies* (2012). Reviews completed in 2011.

Reviewer of *The Queer Frontier: Dual Perspectives on Primetime Portrayals of Gay Representations* for *Journal of Homosexuality*, 2010.

Reviewer of *Embodying Deep Throat: Mark Felt and the collective memory of Watergate*. By Matt Carlson (2010). *Critical Studies in Media Communication*, 27, 235-250, Reviewed 2008.

Organizer of panel, "In the Eye of the Hurricane: News Media Coverage of Katrina." National Communication Association, San Antonio, Texas, November 2006.

Reviewer of *Television and Social Change*. By Betsy Blosser. (2008). Thousand Oaks, CA: Sage, Reviewed 2006.

Reviewer for papers submitted to competitive programs of Feminist and Women Studies Division, National Communication Association, 2005, 2004, 2003.

Reviewer of *Liberation Frequency: The Free Radio Movement and Alternative Strategies of Media Relations*. By Peter Brinson. (2006). *Sociological Quarterly*, 47, 543-568, Reviewed 2005.

Organizer of panel, "Television News Coverage of the Iraq War." National Communication Association, Chicago, Illinois, November 2004.

Chair of panel, "Popular Culture, Nostalgia, Femininity, and Advertising." National Communication Association convention, Chicago, Illinois, November 2004.

Chair of panel, "Media Representations of Women and Gender." National Communication Association convention, Miami, Florida, November 2003.

PROFESSIONAL DEVELOPMENT

Title IX Workshop, Palmer College of Chiropractic, Davenport, IA, February 2016.

ATIXA Title IX Investigator 1 Training & Certification, University of St. Cloud, St. Cloud, MN, June 2015.

Office of Civil Rights Title IX Seminar, U.S. Department of Education, Chicago, Illinois, May 2015.

Reflective Practitioners Faculty Teaching Group (sponsored by Center for Vocational Reflection), Augustana College, Rock Island, Illinois, March 2008-May 2013.

Faculty Research Retreat, Augustana College, Rock Island, Illinois, 2008, 2006.

Seminar on Multimedia Journalism for College Educators (competitive application process), Poynter Institute, St. Petersburg, Florida, 2008.

Scholars' Retreat (competitive application process), Denver, Colorado, 2004, 2003.

Training workshop on *Final Cut Pro 101* (Digital Video Editing Software), Sterling Ledet & Associates, Des Plaines, Illinois, 2004.

COMMUNITY PRESENTATIONS & MEDIA INTERVIEWS

Interviewee for story about Caitlyn Jenner, WQAD-TV, Moline, Illinois, June 2015. (Available at <http://wqad.com/2015/06/02/local-transgender-woman-reacts-to-caitlyn-jenners-first-appearance/>)

Interviewee for story about 75th anniversary of *War of the Worlds* broadcast on *World News Roundup*, CBS News, New York, New York, October 2013.

Interviewee about 75th anniversary of the *War of the Worlds* broadcast on *The Cities*, WQPT, Moline, Illinois, October 2013.

Why are we so fascinated by the Royal Family? Presented to invited guests at *Diana: A Celebration* exhibit at Putnam Museum, Davenport, Iowa, September 2013.

Guest Co-Host of *Good Morning Quad Cities*, WQAD-TV, Moline, Illinois, December 2007.

Are Local and National Media Serving Public Interests? Presented at Symposium sponsored by American Civil Liberties Union, Quad Cities Chapter, Bettendorf, Iowa, September 2007.

Media Literacy. Presented to Adult Christian Education Program participants at Trinity Lutheran Church, Moline, IL, October 2004.

Interviewee about "Journalism and the Iraq War" on *Perspectives*, WQPT, Moline, Illinois, April 2003.

COLLEGE SERVICE

Member, Women's & Gender Studies Advisory Board, 2003-Present.

Member, Working Board for Women's and Gender Studies (Elected by WGS Advisory Board), 2009-2011, 2014-Present.

Chair, Art Teaching Museum & Gallery Advisory Board, 2014-Present.

Member, Humanities Fund Committee, 2014-Present (Chair 2014-2015).

Co-Chair, Academic Technology Committee, 2014-Present.

Member, Diversity Initiatives Committee, 2014-Present.

Member (Ex-Officio), Educational Policies Committee, 2014-Present.

Member, Committee on Sexual Health and Violence Prevention, 2015-Present.

Member, Steering Committee for Higher Learning Commission Reaccreditation, 2013-2015.

Member, Task Force on Sexual Assault Prevention and Response (Appointed by College President), 2014-2015.

Member, Search Committee for Vice President of Finance and Administration/Chief Financial Officer (Appointed by College President), 2015.

Member, Faculty Senate (Elected by Faculty Peers), 2012-2014, 2010-2011, 2005-2008 (Chair 2013-2014).

Member (Ex-Officio), Facilities Planning Committee, 2013-2014.

Member (Ex-Officio), Long Range Planning Committee, 2013-2014.

Member, College Strategic Planning Steering Committee, 2013-2014.

Graduation Marshal, 2014.

Co-chair, Student Research Committee (Appointed by Dean of the College), 2012-2013.

Member, WVIK Strategic Plan Task Force (Appointed by College President), 2010-2011.

Member, WVIK General Manager Search Committee (Appointed by College President), 2011.

Chair (Ex-Officio), Radio Board, 2001-2010.

Member, Search Committee for Vice President of Academic Affairs & Dean of the College (Elected by Division), 2010.

Member, Faculty Research Committee (Elected by Division), 2003-2009.

New Faculty Mentor (Nominated by Faculty), 2008-2009, 2006-2007.

Co-organizer, On-Campus Faculty Scholars' Writing Workshop, 2008, 2005.

Member, Coordinating Committee for Student Center Architect Visits (Appointed by College President), 2007-2008.

Member, WVIK General Manager Search Committee (Appointed by College Associate Vice President/Associate Dean of the College), 2007-2008.

Member, Student Center Campus Coordinating Committee (Appointed by College President), 2008.

Member, Student Center Task Force (Appointed by College President), 2006-2007.

Member, Student Center Architect Selection Committee (Appointed by College President), 2007.
Member, Lincoln Academy Selection Committee (Invited by College Associate Dean of Academic Affairs), 2006.
First-Year Faculty Advisor, 2004-2005.
Member, Professional Ethics Committee (Appointed by Nominations and Rules Committee), 2005.
Member, Website Review Committee (Appointed by College President), 2003-2004.
Member, WVIK General Manager Search Committee (Appointed by College Vice President for Development), 2002.

GRANTS, FELLOWSHIPS, AND AWARDS

Research

Presidential Research Fellowship, 2012. For support of preparation of book chapter manuscript.
Sabbatical Leave Grant, 2011. For support of research projects during year-long sabbatical.
Faculty Research Grant, 2010. For support of data collection process for research project.
Major Project Support Release, 2007. For support of preparation of article manuscripts.
Presidential Research Fellowship, 2006. For support of research project.
Faculty Research Grant, 2005. For purchase of video transcriber to aid text-based media analysis projects.

Teaching

Outstanding Mentor in Writing and Creative Expression, 2011. Augustana College “Fourth Estate” Awards.
Departmental Grant from Center for Vocational Reflection, 2004-2005. Interdepartmental project, “*Last One Out of the Quad Cities, Turn Off the Lights,*” a radio play based on experiences of Quad City residents during 1980’s Farm Implement Crisis.
Humanities Fund Grant, 2005. For student travel expenses to “Town Meeting on the Future of Media” in Iowa City, IA.
Humanities Fund Grant, 2003. For student travel expenses to visit Museum of Broadcast Communications in Chicago, IL.
Alumni Faculty Technology Grant, 2003. For purchase of *ProTools* digital audio editing software and accompanying hardware.

COMMUNITY SERVICE

Education Committee, Salem Lutheran Church, Moline, Illinois, 2001-Present.
Member, Wells Elementary School PTA, East Moline, IL, 2007-2012, 2015-Present.
Member, Glenview Middle School PTA, East Moline, IL, 2015-Present.
Sunday School Accompanist, Salem Lutheran Church, Moline, Illinois, 2015-Present.
Member, East Moline Park Board, 2003-2015 (Chair, 2008-2015; Treasurer, 2006-2008; Secretary, 2005-2006).
Founding Member, East Moline Music in the Park, Inc., 2004-2015.
Press Release Writer, Salem Lutheran Church, Moline, Illinois, 2007-2012.

National Judge, Modern Woodmen of America School Speech Contest, 2008-2012.
 Member, East Moline School District #37 Strategic Plan Task Force, East Moline, IL, 2011-2012.
 Member, WVIK Public Radio Community Advisory Board, 2006-2011.
 Denny Jacobs Public Service Award, November 2011.
 Organizer, Neighbors of Wiman Park, Adopt-A-Park Program, East Moline, Illinois, 2003-2010.
 Master of Ceremonies, East Moline Awards Dinner, November 2008.
The Tipping Point for East Moline Parks. Presented to East Moline Rotary Club members at Radden Park, East Moline, IL, May 2007.
 GEM (Great East Moliner) Award, Recognized by East Moline City Council for helping to organize Music in the Park outdoor concert series, 2004.

BROADCAST JOURNALISM EXPERIENCE

News Anchor and Reporter October 1996 to May 1998
WQAD-TV, Moline, Illinois

Anchored 1-hour morning program and reported general news stories for evening newscasts.

Reporter October 1994 to October 1996

WQAD-TV, Moline, Illinois

Reported general news stories.

Producer August 1993 to October 1994

WQAD-TV, Moline, Illinois

Produced various news programs, including 1-hour morning show, half-hour evening newscast, and 1-hour primetime *Kids Count* Special.

Newswriter September 1992 to May 1994

WVIK Public Radio, Rock Island, Illinois

Conducted telephone interviews and prepared stories for half-hour evening newscast.

INDUSTRY AWARDS

Final Judgment (Reporter), 3rd Place, On-going Series, Iowa Broadcast News Association, 1998.

WVIK (Reporter), 3rd Place, Feature Story, Iowa Associated Press, 1998.

School of Memories (Reporter), 3rd Place, General News Reporting, Iowa Broadcast News Association, 1997.

Tornados and Police Shooting (Contributing Reporter), National Edward R. Murrow Award for Best Newscast, Radio and Television News Directors' Association, 1996.

Kids We Look Up To (Producer), 2nd Place, Children's Programming, Silver Dome Award, Illinois Broadcast News Association, 1996.